

Arts in Health

CONSULTANCY PROSPECTUS



Queensland
Government

Arts and culture contribute to the health and wellbeing of people and places.

They are powerful tools with which to engage communities. They help transform healthcare environments into dynamic and creative institutions.

At Children's Health Queensland we believe that creativity and healthcare are two sides of the same coin. We work to advance the field of arts in health through the delivery of exceptional consultancy services designed to implement creative initiatives wherever they are needed—in healthcare facilities, for government and corporate organisations, in urban and regional centres.





Research shows that the arts are an integral component of health.

We are committed to shaping a healthcare system and society where this principle is fully understood and incorporated into clinical services, medical education, arts education, community building, policy planning, prevention of chronic disease and mental illness, and public health and wellbeing strategies across all demographics, so that people of all ages reap the benefits of engaging with the arts.

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In healthcare settings, where patients are faced with challenging physical and emotional experiences, the arts provide a source of comfort and support, and can help to foster a sense of connection and community.

— HEDLEY FINN, FOUNDING DIRECTOR,
NATIONAL NETWORK FOR ARTS IN HEALTH, UK

We work with others to create tangible outcomes from agreed goals, highlighting the cost-effectiveness of placing arts and culture at the heart of healthcare.

“Ceremony, music and art have always been integral to First Nations healing. Through serious engagement the Arts and Health program at CHQ has been able to implement key cultural principles of well-being across the community.

— TONY ALBERT, (GIRRAMAY, KUKU YALANJI),
CONTEMPORARY ARTIST AND SENIOR FIRST NATIONS ADVISOR,
CHQ ARTS IN HEALTH PROGRAM



Creative development, opportunities and strategies

Our team is highly skilled in providing a range of services. With extensive theoretical and research-based knowledge and practical management experience in applied arts in health, we advise on curating and managing artwork collections; integrating large scale commissions; identifying creative opportunities within infrastructure developments; leading stakeholder engagement; developing strategies, policies, and procedures; and producing innovative programs of performances, activities and events for general and specific audiences.

The goals of the Arts in Health sector are to positively impact the social determinants of health through prevention and intervention.

Together with our trusted networks (encompassing clinicians, consumers, architects, health planners, cultural sector and academic experts, community organisers, artists, musicians, performers, writers and facilitators), we offer a one-stop, cost-effective service.





Trusting the experts

For each project we draw on the combined expertise of the CHQ Arts in Health Program Advisory Committee which includes creative therapists, senior cultural sector specialists, experts in the social determinants of health and integrated care, facilities managers, educators, communications professionals and First Nations advisors.



There are some experiences we can't put words to, but they can be expressed through the creative and expressive arts. The research on how this extends to important health outcomes is both developing and exciting.

— DR ANTHONY HERBERT, DIRECTOR, PALLIATIVE CARE, CHILDREN'S HEALTH QUEENSLAND.

Connecting the community with inspiring artwork

We provide direction in the curation and commissioning of artworks for any facility which prioritises the use of art to contribute to a therapeutic environment. This includes developing curatorial themes and identifying artists whose works are meaningful and inspiring. We advise on every aspect of artwork acquisition and management, and on the development of collections that are relevant to and provide connections with their communities.



Forging the path for arts in health

We assist in the writing of business cases for the inclusion of arts in health programming in any facility, organisation or community, as well as in the production of persuasive strategies for the embedding of arts in health principles into a variety of projects, models of care and long-term planning.

We advise on the development of dynamic programs of music, performance, dance, creative writing, and other opportunities for engagement across the spectrum of cultural genres.

We also provide advice on forming alliances and partnerships that will enhance the experiences of everyone involved, including creatives, participants and professionals, in ways that will be sustainable for individual and collective practice.



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